

**Duncanville Chamber of Commerce  
LED Sign Advertising Agreement  
Chamber Members Only**

Company: \_\_\_\_\_  
Contact & Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_

Date of LED Sign Reservation: \_\_\_\_\_ Number of weeks: \_\_\_\_\_  
Start Date for Ad: \_\_\_\_\_ Do You Want the Ads Back to Back Yes \_\_\_ No \_\_\_

Rates (Monday through Sunday): (Two Ten Second Ads per Hour)  
1-2 weeks \$35 per week / 3-11 weeks \$25 per week / 12 weeks \$20 per week  
Total Due: \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Check # \_\_\_\_\_ C/C \_\_\_\_\_

\_\_\_ Visa \_\_\_ MC \_\_\_ AMEX \_\_\_ Discover Card Number \_\_\_\_\_  
Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Signature \_\_\_\_\_

Specifications for Ad Display:

- Pixels - **144W x 64H**
- File Type – **BMP** (bitmap) **Recommended – 24 bit image** (full color scale) for clearest picture
- (Without Logo) 4 lines – 12 to 13 characters per line (*varies with font size*)
- (With Logo) 4 lines – 5 to 6 characters per line (*varies with font size*)
  - *Recommended Logo size is 72W x 64H pixels or less*

Examples:



- **NO** Political Ads Allowed
- Ad must be **complete** when received at Chamber
- Files must be sent **ready to upload** to Megan at [megan@duncanvillechamber.org](mailto:megan@duncanvillechamber.org)
- **ADS MUST BE PAID IN ADVANCE**

Duncanville Chamber of Commerce  
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